



Rajarambapu Institute of Technology Rajaramnagar

Entrepreneurship Development Cell, RIT

Annual Report 2024-25

Introduction

Entrepreneurship Development Cell, RIT Islampur (E-Cell RIT) is an initiative by the Centre for Innovation, Incubation & Entrepreneurship Development (CIIED) of Rajarambapu Institute of Technology, Islampur, Sangli. Our aim to develop an ecosystem that will nurture the entrepreneurial mindset of the RIT community and to build the ability to solve the problems profitably. Secondly, our aim to develop a mindset to contribute to the Indian economy by building Startups. E-Cell RIT was established to develop its members to work in a professional environment and acquire skills that will enhance their personality and make all our members stand out from the crowd. We work with a Not-for-profit model and have a hierarchical distribution of teams to execute our regular activities.



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Vision

To develop an ecosystem that will nurture the development of the entrepreneurial mindset of the RIT community, this will be able to solve the problems profitably.

Mission

The E-cell community identifies, solve, and deliver solutions profitably, with an entrepreneurial attitude. Provide the necessary training programs for the E-Cell community. Provide efficient interaction between its major components spanning students, working professionals, aspiring, and existing entrepreneurs, mentors, angel investors, venture capital firms, and corporate through initiatives like interactive sessions. Provide basic resources required for an Enterprise. Provide an efficient channel of communication between the E-Cell community and external institutions.



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Events

Sr.No	Name of the Event	Date
1	Entrepreneurship Sessions	Throughout the year
2	Recruitment and Conceptcraft Competition	8th Nov
3	National Startup Day	16th Jan
4	Entrepreneurship Visit	3rd-4th Feb
5	Antariksha	27th-28th Mar
6	Entrepreneurship of the Month	3rd Apr
7	Competition: BID 2 BUILD	15th July

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Sr.No	Name of the Event	Date
8	Orientation Program	17th Aug
9	Competition: Knowledge Knockout	30th Aug
10	Recruitment Process	4th–17th Sep
11	CREATOR – Post Making Competition	11th–16th Oct
12	Illuminate Workshop by E-Cell IIT Bombay	29th Oct
13	Pitch Demo Day	6th Nov



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1. Entrepreneurship Sessions for E-Cell Members

Dates: Various Dates throughout the Year

Venue: E-Cell Cabin

- ◆ Regular sessions conducted to foster an entrepreneurial mindset.
- ◆ Engaged students with insights on startup development.
- ◆ Interactive discussions with experienced entrepreneurs.
- ◆ Covered business models, funding, and leadership skills.
- ◆ Aimed to create a strong startup ecosystem at RIT.



2. Concept craft Competition



- Selection process for new E-Cell RIT members.
- Candidates showcased creativity and problem-solving skills.
- Included brainstorming sessions on startup ideas.
- Encouraged teamwork and innovative thinking.
- Identified students with potential to lead E- Cell activities.



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3. National Startup Day Celebration

- ◆ Celebrated the spirit of entrepreneurship at RIT.
- ◆ Featured keynote talks from successful startup founders.
- ◆ Included pitching competitions for budding entrepreneurs.
- ◆ Provided networking opportunities with investors and mentors.
- ◆ Highlighted the impact of startups on the Indian economy.



4. Entrepreneurship Visit : E-Summit 2024

Date: 3rd-4th Feb, 2025



- ◆ A delegation from E-Cell RIT attended E- Summit 2024.
- ◆ Featured keynote speeches from renowned entrepreneurs and investors.
- ◆ Provided networking opportunities with startup founders and industry leaders.
- ◆ Included panel discussions on innovation, funding, and market trends.
- ◆ Helped students gain insights into real-world entrepreneurship challenges.



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5. Antariksha

- ◆ A space-themed entrepreneurial event promoting innovation in aerospace and technology.
- ◆ Encouraged students to explore business opportunities in the space industry.
- ◆ Featured expert talks from space scientists and startup founders.
- ◆ Included competitions related to space-tech startups and futuristic ideas.
- ◆ Inspired participants to think beyond Earth and innovate for the future.



6. Entrepreneur



- ◆ A monthly recognition program celebrating outstanding student entrepreneurs.
- ◆ Highlighted individuals who demonstrated innovation, leadership, and impact.
- ◆ Featured interviews and success stories to inspire peers.
- ◆ Provided exposure through social media and E-Cell events.
- ◆ Encouraged students to pursue and develop their startup ideas.



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7. Competition: BID 2 BUILD

- ◆ Hands-on competition for building innovative prototypes.
- ◆ Encouraged problem-solving and engineering skills.
- ◆ Teams developed real-world solutions with mentorship.
- ◆ Winning projects received funding opportunities.
- ◆ Promoted practical entrepreneurship.



8. Orientation Program



- Introduced new members to E-Cell RIT.
- Explained the vision and mission of the club.
- Highlighted past achievements and upcoming events.
- Engaged students through interactive activities.
- Inspired participation in entrepreneurial initiatives.



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9. Knowledge Knockout

- ◆ Quiz-based competition on business and startups.
- ◆ Encouraged awareness of the startup ecosystem.
- ◆ Engaged students in critical thinking.
- ◆ Included fun and challenging rounds.
- ◆ Promoted learning through gamification.



10. Recruitment Process



- ◆ Selection of passionate students for E-Cell roles.
- ◆ Included personal interviews and group discussions.
- ◆ Assessed leadership, creativity, and commitment.
- ◆ Encouraged teamwork and collaboration. Selected students contributed to upcoming initiatives.



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11. CREATOR - Post Making Competition

- ◆ Social media-based event for digital creativity.
- ◆ Encouraged marketing and branding skills.
- ◆ Engaged participants in designing startup-related content.
- ◆ Judged based on creativity and engagement
- ◆ Helped promote E-Cell activities online.



12. Illuminate Workshop by E-Cell IIT Bombay



- ◆ Collaboration with IIT for a startup workshop. Provided guidance on business ideation.
- ◆ Mentors from IIT shared startup strategies. Interactive sessions on entrepreneurship fundamentals.
- ◆ Helped students refine their business concepts.



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13. Pitch Demo Day

- ◆ Social media-based event for digital creativity.
- ◆ Encouraged marketing and branding skills.
- ◆ Engaged participants in designing startup-related content.
- ◆ Judged based on creativity and engagement.
- ◆ Helped promote E-Cell activities online.



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